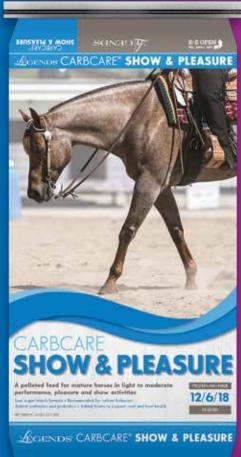
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- Improve the lives and welfare of horses and horse people in Maryland
- Improve and maintain lands related to horses (including but not limited to farmland, parkland and open space)
- Enhance existing and create new networks within the community
- Enhance internal communication within the community
- Provide a unified voice to state legislators and regulators
- Provide a template for state-level relationships that can be executed at the county-level by MHC members

### **EXECUTIVE COMMITTEE**

The Executive Committee meets monthly or more often to oversee the daily business affairs of the Maryland Horse Council.

Kimberly K. Egan, Co-President Corinne Pouliquen, Co-President Ahesahmahk Dahn, Vice-President Crystal Brumme Pickett, Secretary Neil Agate, Treasurer Ashley Adams Aycock Erica Lancaster Jane Seigler Carolann Sharpe Laura Lane-Unsworth

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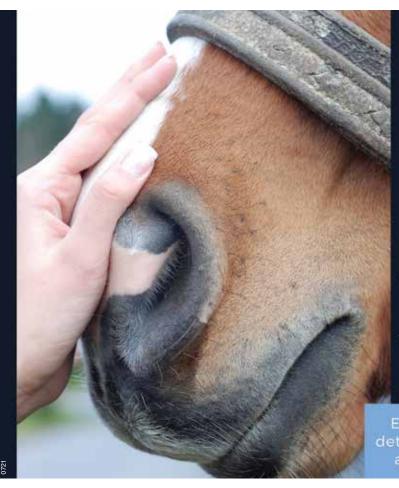
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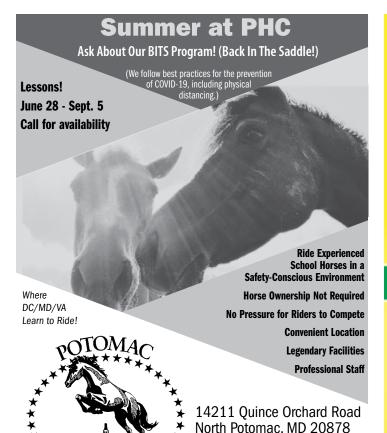
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# Letter from the Publisher

by Kimberly K. Egan and Corinne M. Pouliquen

It's the start of the Maryland Horse Council's fiscal year, which means the new MHC board members and the new MHC officers officially begin their terms. We are excited to get to work as your Co-Presidents, and we want to use our first Presidents' Letter to give you a sense of our plans for the next two years.

We cannot start, however, without recognizing the prodigious accomplishments of our predecessor, Neil Agate.

Neil shepherded the Maryland Horse Council through what was probably the most tumultuous period in its 35-year history. In his first six months in office, Neil successfully negotiated the purchase of *The Equiery*, which took MHC's ability to communicate with its members and with the horse community at large to a new level. *The Equiery* expanded MHC's on-line presence and its social media reach, transforming MHC from an organization with an annual budget in the range of \$25,000, to an organization with an annual budget in the \$350,000 range.

Neil also presided over the creation of the Maryland Equine Transition Service (METS), and shortly thereafter, The Maryland Horse Council Foundation. The METS program went from nothing at the beginning of 2018 to an important part of the equine safety-net by 2021. METS has re-homed over 100 horses in just three years. The Foundation has grown into a free-standing 501(c)(3), with its own Board and its own donor base. It is the official home of the METS program and is well on its way to developing new programming to benefit the Maryland horse industry.

Last but not least, Neil spent the last 15 months of his term guiding MHC through the COVID pandemic. The pandemic affected MHC operations just as it affected horse operations across the state. Neil worked tirelessly with the Maryland Horse Industry Board and the Maryland Department of Agriculture to open up horse businesses as soon as possible, and he was instrumental in convincing the Department of Natural Resources to allow trail riders back on public lands.

Any one of these events would be a challenge for any president – that Neil faced down all three during his tenure is a testament to his dedication to the Maryland Horse Council and his faith in its ability to do good and necessary work for all segments of our industry.

The two of us hope to build on MHC's current momentum by focusing on three areas:

1. Our Membership. As a membership organization, there really is nothing more important than nurturing our current members and reaching out to new ones. Our new Membership Committee will focus on expanding member benefits, developing effective recruitment materials, developing internal membership communications materials, and plan-

ning members-only social events. We plan to increase the educational value we push out to members by offering webinars and town halls on the issues like non-chemical strategies for EHV-1 prevention and how to apply for state bond funds. We plan to re-double our recruiting efforts in Washington County, Allegany County, and Garrett County, as well as in Southern Maryland and on the Eastern Shore. We are planning new recruiting initiatives to increase membership participation from previously under-represented disciplines, including barrel racing, competitive trail riding, cutting, driving, endurance riding, harness racing, jousting, reining, rodeo riding, western dressage, and working equitation. And we plan to work harder to make sure the MHC membership is representative of all horse people in Maryland, regardless of race, sex, sexual orientation, gender identity, ethnicity, physical or other ability, or socioeconomic status. Variety is the spice of life.

- 2. Our Reach. As a trade association, our very reason for being is to represent the horse industry to state and local government. Effective advocacy requires effective community organizing and effective legislative outreach. We hope to improve the breadth and depth of our substantive reach by upgrading our software tools, our digital re-marketing tools, and our on-line advocacy tools. We need to bring our contact management platforms up to the highest possible standard and streamline our processes for managing information about potential sponsors, likely legislative allies, and important and strategic industry contacts. As a state-wide organization, we also need to make sure that any member in any part of the state can easily access our robust educational resources, our written testimony in Annapolis, our member benefits information, and other MHC information on-line. Data management is not the sexiest topic, to be sure, but if we do it right, the results should blow your socks off.
- 3. Our Finances. We cannot accomplish either of the two goals above if we don't also tend to our finances. All roads lead to the bank. We have already started a top-to-bottom review of our structure and our programs to weed out inefficiencies and free up volunteer and staff time for new initiatives. We are actively searching to fill out MHC's political action committee board so that we can build a war chest to fund our legislative initiatives. And we are brainstorming innovative fundraising events that we hope will uncover previously un-tapped streams of cash and coin.

We expect these areas will keep us plenty busy for the next two years. But with a lot of hard work, a little luck, and plenty of help from our friends, we can take MHC to the next level, for the benefit of us all.

### THANK YOU TO OUR MARYLAND HORSE COUNCIL SPONSORS!









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# **Acronym Soup**

### **How the Maryland Horse Council Works**

There are a lot of horse-related non-profits in our state, and most of them have the words "Horse" and "Maryland" somewhere in the title. It's easy to get them confused. We thought it would be helpful to explain to our readers how our non-profit, its affiliated entities, and our associated acronyms, each fit into the bigger picture.

Our non-profit, the Maryland Horse Council (MHC), is a 501(c)(6) trade association that is run by an all-volunteer Board of Directors and an all-volunteer Executive Committee. A 501(c)(6) "trade association" is a private, non-governmental, membership organization that is in some ways similar to a chamber of commerce, except that unlike a chamber of commerce, we are open not only to those who are in the horse business, but also to all those who participate or are interested in the equestrian community. We are the umbrella organization for all of Maryland's horse folks. Our members include everyone from the owners of huge barns, farms and even racetracks, to the owner of a single, beloved, backyard "lawn ornament," and everyone in between. We welcome everyone, and work to serve all.

Our mission is to lobby state and local government for sensible and economically sound policies that affect the horse industry, and to provide educational and business networking resources for the Maryland horse community. We have been helping the Maryland horse industry for over 35 years.

MHC publishes a trade magazine-The Equiery-in which we disseminate horse industry news, educational articles, photos, and profiles on horse businesses and horse people. The Equiery also maintains a service directory for businesses that serve the Maryland horse industry, as well as a lesson and boarding barn directory.

### MHC has nine standing committees:

- 1. the Executive Committee;
- 2. the Government Relations Committee;
- 3. the Membership Committee;
- 4. the Equine-Assisted Therapy Committee;
- 5. the Farm Stewardship Committee;
- 6. the Trails and Greenways Committee;
- 7. the Thoroughbreds and Standardbreds Committee; and
- 8. the Business Professionals Committee.

#### **Executive Committee**

This committee is elected by the Board of Directors and is comprised of the officers of MHC plus five additional MHC members. It executes the business of the MHC, subject to the policies and priorities established by the Board. The Executive Committee is chaired by the Co-Presidents, Kim Egan and Corinne Pouliquen.

### Government Relations Committee

This committee represents the Maryland horse community before state, county, and local entities by presenting written and oral testimony at hearings, by generating member communications on legislative activities of interest, and by educating both legislators and members on matters of policy relevant to the horse industry. The current chair is Jane Seigler.

### Membership Committee

This committee grows MHC's membership base by developing con-

cepts for member benefits, developing recruitment and membership material for all equine constituencies, developing internal membership communications material, and planning outreach events. The current chair is Ashley Adams Aycock.

### **Equine-Assisted Therapy Committee**

This committee liaises with the therapeutic riding community, including therapeutic-riding centers, veteran assistance programs, and other organizations that connect horses and people as a catalyst for wellness. The current chair is Laura Lane-Unsworth.

### Farm Stewardship Committee

This committee helps horse farm owners and managers reach their land stewardship goals by providing user-friendly information, community support, and access to information on financing and other incentives. The committee also brings the voice of the horse community into discussions of laws, regulations and incentive programs for sustainable agriculture and environmental protection. The current chair is Jane Thery.

### Trails and Greenways Committee

This committee liaises with Maryland's trail and greenways equestrian groups, supports recreational land uses including public trails and trail access, and provides educational opportunities for horsemen working on local land use issues. The current chair is Carolann Sharpe. Read more about this committee on page 15 of this issue!

### Thoroughbreds and Standardbreds Committee

This committee liaises with the Maryland Thoroughbred and Standardbred industries, assists with horoughbred and Standardbred aftercare through METS, and raises awareness of track re-development, safe track research, and back stretch support at Maryland venues. The current chair is Kim Egan.

### **Business Professionals Committee.**

This committee hosts networking events for MHC's Industry Professional members, such as educational seminars and social gatherings. The current chair is Crystal Brumme Pickett.

We are affiliated with a § 527 non-connected political action committee that raises private money to support horse-friendly candidates for State and local offices. The PAC is called, imaginatively, the Maryland Horse Council Political Action Committee.

Last but not least, we are affiliated with a public charity called, similarly imaginatively, the Maryland Horse Council Foundation, Inc. ("the Foundation"). The Foundation is a 501(c)(3) non-profit dedicated to the Maryland horse industry and to solidifying the strong ties between Maryland residents and the Maryland equine community. The Foundation runs the Maryland Equine Transition Service (METS), a conduit program that provides safe alternatives for horses needing homes by helping owners identify and select the best transition options for their horses.



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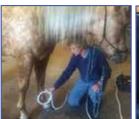


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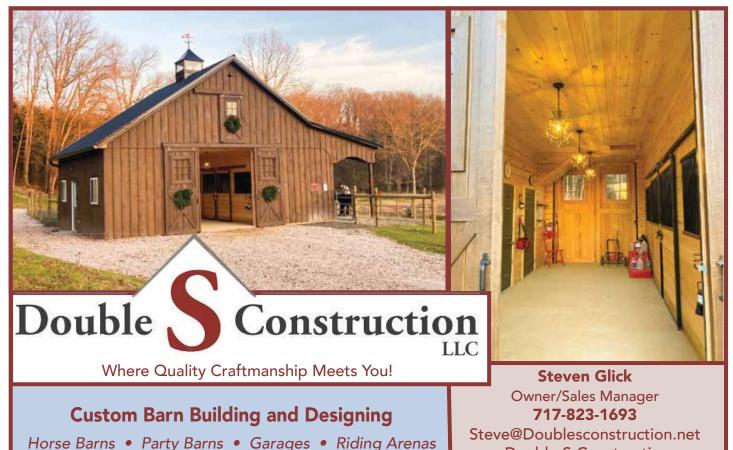
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- Horse Farm Life (general Maryland horse farm scenes and subjects)
- Portraits (of Maryland horses and/or Maryland residents)
- $\bullet$  Black & White (any of the above categories as black & white photos)

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Weston will be joining our senior key account manager, Lisa Phillips. Lisa has been with FCA six years as our VA rep. She was introduced to FCA as a dealer herself and currently assists over 30 dealers throughout MD and VA. Lisa enjoys mounted shooting with her palomino Quarter Horse, "Xena".

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# **MHC Government Relations Committee Report**



The Maryland Horse Council represents all aspects of Maryland's diverse horse community and that community includes trail riders! MHC has a standing committee dedicated to issues that affect trail riders-the Trails & Greenways Committee. The Trails & Greenways Committee liaises with Maryland's trail and greenways equestrian groups, supports recreational land uses including public trails and trail access, and provides educational opportunities for horsemen work-

ing on local land use issues.

Carolann Sharpe of Country Line Farm in Reisterstown, chairs MHC's Trails & Greenways Committee. She is a Special Education teacher, military and law enforcement wife, and the mother of four sons, in addition to being a member of MHC's Executive Committee. As a result, Carolann said in a recent interview with The Equiery: "Trail riding has given me the mental and physical health that I need. It gives me much needed quiet time or time with friends, away from 'real life.' Trail riding is the one part of my life that I have one focus and one focus only... to keep the horse between me and the ground! It's my Zen."

Carolann gives freely of her time. She is a member of TROT, the League of Maryland Horseman, Carroll County Equestrian Council, the Professional Association of Therapeutic Horseback Riding, the Friends of Patapsco Valley State Park, and the Tuckahoe Equestrian Equestrian Center. She is also active in the PA Rangers and the Friends of Liberty Reservoir, and she volunteers with several mounted rescues throughout the state. Last but not least, Carolann gives community service opportunities to children through her bakery, Black and White Cookie Equine.

We asked Carolann to tell us a bit about the Trails & Greenways Committee and what it does for MHC and for Maryland as a whole.

### Q. Who does this committee represent?

A. All MCH individual members who ride on and use Maryland's public trails, as well as each of our association members who service the trail riding community.

### Q. What are the Committee's current goals?

A. To advise the MHC Executive Committee on the needs and perspectives of the trail riding members and to create networking opportunities among our association members that work on behalf of trail riders.

### Q. What are the current goals of the Committee as it relates to the Maryland horse community as a whole?

A. Although the majority of Maryland horse people are trail riders, trail riders are often isolated from the larger Maryland horse world. As a result, one of our primary goals is to make sure that our trail riding members are fully integrated into the horse industry as a whole.

### Q. Why is this committee important?

A. I've always thought that the Maryland horse community seems fractured and compartmentalized. We have common goals, but we don't communicate frequently enough with each other. The Committee's networking events will allow our members:

- 1. to learn more about each other's work on trail riding issues;;
- 2. to share ideas and strategies for addressing concerns about trails and trail riding; and
- 3. to collaborate on projects and initiatives that would benefit our members from all equestrian disciplines.

### Q. How can people join the committee?

A. If you are already an MHC member, just raise your hand! If you are not yet an MHC member, fill out our simple and easy membership application on the MHC website, pay your dues, and then raise your hand! Carolann can be reached at blackandwhitecookieequine@gmail.com.

### A Historical Look at MHC's Trails & Greenways Committee

The first chair of MHC's Trails & Greenways Committee was Sol Goldstein. As a WWII veteran and successful entrepreneur and businessman, Goldstein did not discover horses until he was in his 70s. Goldstein went on to become MHC President from 1999 to 2001. He was the driving force in bringing together all trail organizations within MHC to work together under the umbrella of the Trails & Greenways Committee.

Goldstein forged a relationship between MHC and the Maryland Department of Natural Resources, and actively networked MHC into the Maryland State Highway Administration in order to access federal funds known as Transportation Equity Act for the 21st Century or TEA-21 (originally Intermodal Surface Transportation Efficiency Act of 1991 or ISTEA) for local bridle trail projects.

In addition to these projects, MHC's Trails & Greenways Committee put together a Multi-User Trail Etiquette Brochure that was first published in 1996. "What was so interesting about this is that MHC put out the brochure as etiquette, not rules. The etiquette quickly catapulted in common parlance to 'law' and was duplicated as 'official' in numerous places as well as copied by other states," Crystal Brumme Pickett, current MHC Secretary, stated.

Over the years, there have been several chairs of MHC's Trails & Greenways Committee. Peggy Bree is particularly notable for the work she did in bringing together trail associations from the Eastern Shore to Western Maryland.

The most recent chair of the Trails & Greenways Committee, before it went on hiatus, was Ron MacNab, who was also president of TROT (Trail Riders of Today). TROT is one of the largest organized trail riding associations in Maryland. As the chair of the Trails & Greenways Committee and president of TROT, he was a natural fit for a new Maryland Department of Natural Resources (DNR) stakeholder committee.

"Over the course of that first year, the Committee provided feedback to DNR in preparations of a five-year trail plan for DNR properties," MacNab stated, adding, "The plan set aside designated sustainable multiuse trails including both new construction, reconstruction and maintenance." MacNab pointed out that the new trails in the Patuxent State Park and Seneca Creek State Park are results of this Committee's work.

"Another fruit of this work was the development of Maryland DNR's online free Interactive Maps and Trails Guide," MacNab said. The guide incorporates all known trails withing Maryland and organizes them by designated use. "I am happy to say the MHC Trails & Greenways Committee was a large contributor to this effort."

on the trails!



Tammie J. Monaco and Barbara Sollner-Webb rode over 11 miles during a TROT ride in the Patuxent North Tract of the old Fort Meade.



Kim Williams riding Body



MNC Park Police horses Levi and Kona out on patrol in MLK Park



Bride-to-be Meg Keating and her sister Nicole rode out splashing through the creek at with friends from the League of Maryland Horsemen the League of Maryland Horsefor Meg's bachelorette trail ride.



Jonell Caliskan and Vegas



Carolann Sharpe and Stephanie Pickett at **Grove Point Stables in Earleville** 



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Cris Stephens, Tori Donahue, Anastasia Lyons, Chrissy Hall, Tom Hall and Bonnie Norris at Michuax State Forest on May 31.



Chrissy Hall snaped a selfie while trail riding at Hashawa Union Mills with Kim Stephens and Chrissy's dog Dixie.



Alyssa Dietrich and Mustang Pocket enjoying a trail ride in Colorado



Taylen Caliskan and Smokey at the League of Maryland Horsemen



Dog Tired Farm playing in the water at Morgan Rur

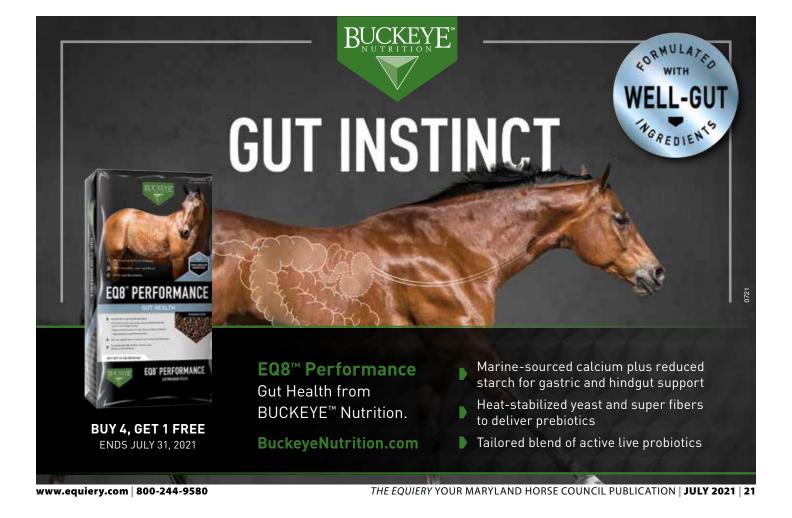


Union Mills on June 5

Chrissy Hall, Tori Donohue, Josh Freeman and Tom Hall on June 5 at Hashawa Union Mills



Jessica Jones riding Little John at Woodstock Equestrian Park this past May.



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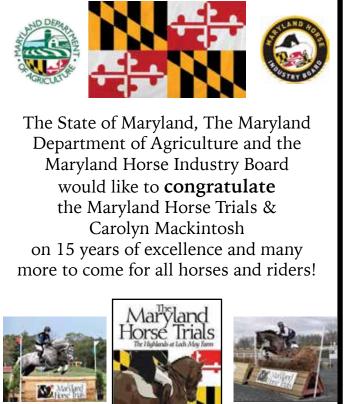


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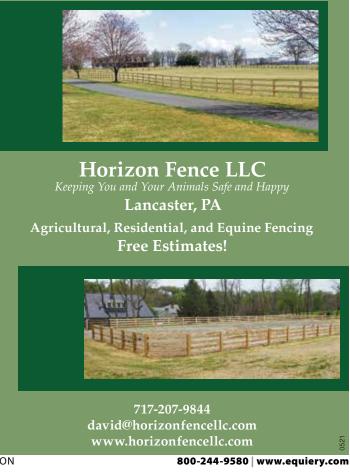
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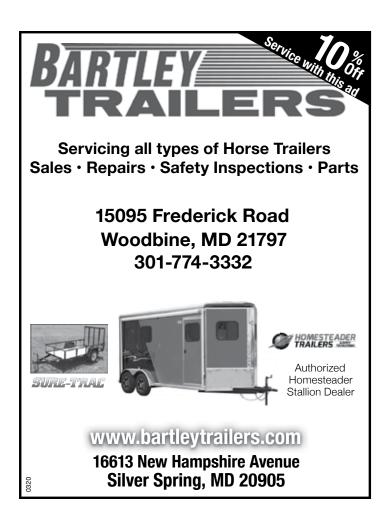




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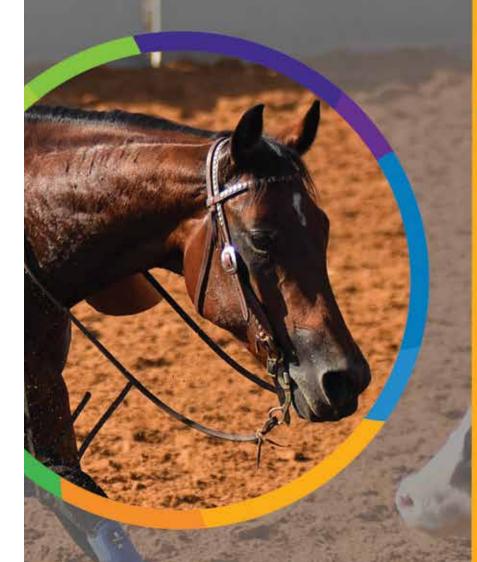




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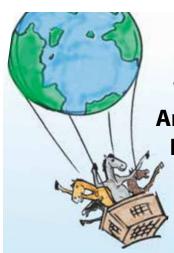


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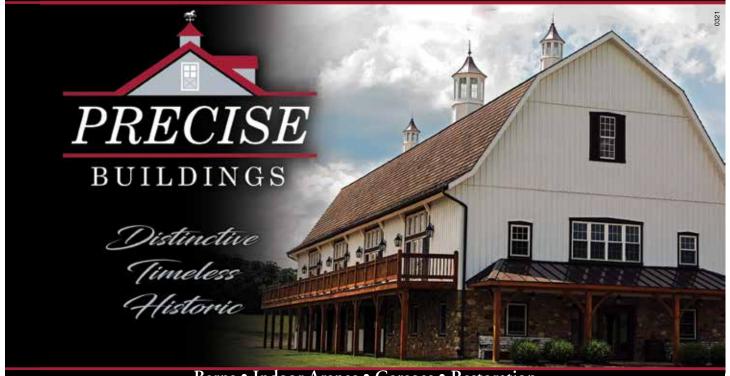
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Maryland Horse Council, Inc. (MHC) is a 501(c)(6) trade association that represents all segments of the Maryland horse community, at the state and local level. We promote programs and policies to protect horse health and safety, foster a vibrant horse industry and safeguard equestrian lands for farms, competitions and riding, and so much more!



### REPRESENTATIVE IN ANNAPOLIS

As your advocate, the Maryland Horse Council tracks legislation and regulations at the state and local levels to assure that they support our horse community. Keeping members informed and seeking input on proposed legislation throughout the process.



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### **KEEPING MEMBERS INFORMED**

Read *The Equiery*, Your Maryland Horse Council Publication, to stay up-to-date with everything MHC is working on and community news and resources. Plus, digital newsletters, emails and social media, so you don't miss a thing between issues!

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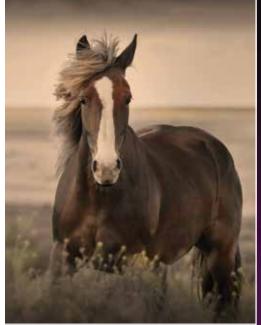




# MARYLAND HORSE COUNCIL MEMBER BENEFITS

	Individual \$40	<b>Youth</b> (under 21) \$5	Industry Professional \$100	Association* \$100
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## Maryland



Olivia Brown riding Poker Van de Plataan in the Junior Jumper Classic at Swan Lake in May.



Hilltop Farm stallion Louisville HTF made his show debut scoring an 80.17% to win the Training Level Test 3 Open division at PVDA's Spring Show at Morven Park.



The 23-year-old Thoroughbred Oregon Ridge was ridden by Savannah Hutching at the MidAtlantic Thoroughbred Benefit Show, held May 23 at Tranquillity Manor. Oregon Ridge is owned by Nancy Hale and trained by Betty McCue.



The young riders of The Big Easy had fun at the Central Maryland Classic, held at Coexist Stables. From left: Olivia Athanas, Blake Bixler, Sylvie Thomas and Haper Fields with trainer Adrian Ford.



gelding Four-year-old **Sparkling** Commanda, owned by Reiners Rule, LLC in Frederick, being shown at the McGee Derby in June.



There is something about a pretty tail... Kimber McCreight's HMH Skye (Friesian cross) and Elisa (Friesian) with Pam Link's Magic (PRE)



Duc de Meran at the water on his way to win the Steeplethon at the Virgina Gold Cup Races. Duc de Meran is owned by Irvin S. Naylor, trained by Cyril Murphy and was ridden by Jamie Bargary.

Isabel Lopez of Port Deposit rode Beau's Emergence to third place in the Junior Open Beginner Novice division at the Fair Hill International May **Horse Trials.** 



Reader Contributions - Please send your photos to editor@equiery.com by the 10th of the month. Photos must be at least 300 dpi. Please include the following information with each photo: names of people and horses, location and date where photo was taken, photographer name and contact information. The Equiery is not responsible for any copyright fees associated with the use of professional photographs.

# JULY 2021 & A BOUT

## Maryland



State Senate Budget & Taxation Committee Chair Guy Guzzone (D - Howard County) with MHC Co-President Kim Egan in Ellicott City on June 16.



Sarah Clyatt riding Stephanie Brigham's La Ferrari in the Thoroughbred Jumpers class at the Making Strides Show on May 22 at Breezy Run Farm.



Chloe Panos aboard Patuxent Run Stables' Bubbles with owner Savannah English at the BEST Show on May 9



Morgan Connelly rode FireFly to eighth place in Open Preliminary at the Seneca Valley Pony Club June Horse Trials.



Carli Ireland and Sadie at the Carroll County Ag Center in June

**Send your** 

**Out & About photos** 

editor@equiery.com!



Trainer Mark Beecher and his wife Rebecca at the Virgina Gold Cup.



Megan Nock and the Chincoteague Pony Breezy earned fifth place in the Beginner Novice Rider division at the Fair Hill International May Horse Trials on May 16.



Megan Zalesak and Just Dash splash through the water on their way to a second place finish in the Beginner Novice A division at MDHT's May Starter.



CantBuyMeLove and Betsy Fritz of Leonardtown started their show season at PV-DA's Spring Show at Morven Park and won the Training Level Test 3 Adult Amateur division.

## Maryland



Jennifer Lamb, who trains with Marija Trieschman of Exalt Farm in Harwood, placed fourth at First Level Test 3 Adult Amateur riding Coeur De Joie at PVDA's Spring Show at Morven Park.



Talk Show Man won the Leadline class at the May 23 MidAtlantic Horse Rescue Thoroughbred Benefit Show. From left: Katie Fitzpatrick Byrnes, her daughter Charlotte Byrnes aboard 2018 Maryland Million Winner Talk Show Man, owner Lindy Gutman, Judy Schafer, Debra Coogan and her horse HEZAWINNERWITHME.



Bailey Cope's early morning ride on Dash trying to beat the heat on a Sunday morning at Double Rock Farm in Rocky Ridge.



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# JULY 2021 BOUT

## Maryland



Beth Collier took a break from photographing horse shows to visit the National Zoo in Washington, DC.



Freedom Hill Horse Rescue's "Tacky Girls" Brenda Wesley, Alicia Sullivan, Linda Stolze and Kate Sheridan organize items for the farm's tack sale



Hadden Frost riding the Virginia Gold Cup winner Schoodic, trained by Jack Fisher and owned by Mrs. John R.S. Fisher.



Anthony Wallace, Josie Hocking, Baylor Hocking and Colt Hocking at the Double C Farm May 8 afternoon Playday



Suzannah Cornue and Clear Crossing placed fourth in the Open Training division at the Seneca Valley Pony Club June Horse Trials.

### More Out & About photos on Facebook!



Saladine STC, ridden by David Zeigler of Finksburg, won the Five Year Old Tests at the PVDA Spring Show at Morven Park on May 16.



Trenton Morgan and The Art of War placed second in the Junior Elementary B division at MDHT's May Starter.



2020-21 Maryland High School Rodeo Queen Charlize Stair and Cooper during the National Anthem at the MDH-SR state finals competition in June.

# UT&

Maryland



Katharina Birkmann, Lilliana Sonpar, Brielle Francia and Vivian Rubino at the May 8 afternoon Playday at Double C Farm.



Carlin Keefe and Hoodwink jumped clean to place fifth in the Modified Rider division at the June Seneca Valley Pony Club Horse Trials.



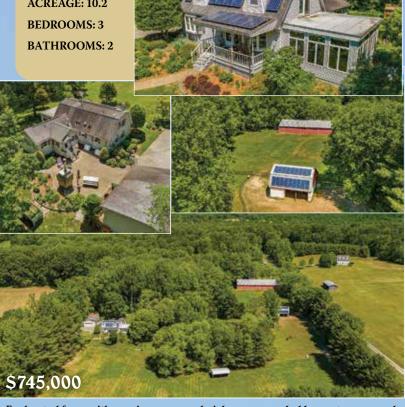
Emily Sewell and Over Valay finished third in the Novice A division at the MDHT's May Starter.

Send your photos to editor@equiery.com by the 10th for the



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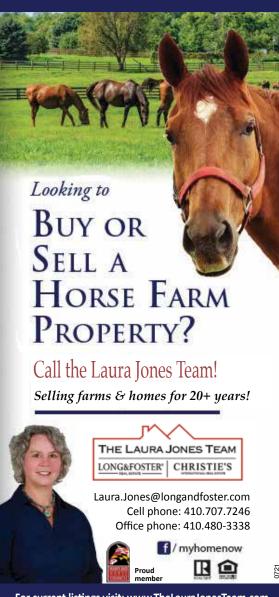


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### ■ MONTGOMERY COUNTY



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### **UPPER MONTGOMERY COUNTY!**



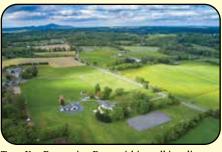


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# Hagan

# SPOTLIGHT ON MARYLAND-BREDS



Leased by Zack Petroski, the AQHA gelding Commando Dun It is owned by breeder Dana Grafft. He is by her stallion Commandalena and out of the mare Dun It Chexily.



Louisa Emerick bred Bitsy's Itsy, a New Forest/ Connemara/Thoroughbred cross. The mare is by the New Forest stallion Wasabi and out of the Connemara/Thoroughbred mare Bit O'Erill. Bitsy's Itsy is now owned by a family in upstate New York whose youngest daughter rides her in pony club activities and trail rides.



Shiva, a 2007 Thoroughbred gelding, was bred in Maryland by former Marylander Julia Wendell before she moved to Aiken, SC. Shiva, by Lord of Thunder and out of Rhap Danz, was briefly raced as Bat Outta Heaven before switching to a career as an event horse.



Retam is a Thoroughbred by Tamayaz and out of Rebow. He is owned by Doris Hoppers and bred by Mrs. Richard DuPont.



Eladdinns Caliana is a 2011 Arabian mare owned and bred by Gabrielle Cottone of Cottone Sport Horses. She is by PL Eladdinns Jazz and out of PL Indian Queen.



Weekend Delight is a 2015 Thoroughbred mare by Giacomo and out of Split Tally. She was bred by Chanceland Farm and is now owned by Natalie Huso. Weekend and Natalie are part of this year's Real Rider Cup! Look for photos in a future Equiery Out & About.



Willie B Reddy is a 2016 APHA gelding by Hez Reddioactive and out of Dunit For Silver. He is bred and owned by Missy Giesler.



Joann Cangelosi owns Dear Heart, an Oldenburg bred by High Point Hanoverians. Dear Heart is by De Laurentis and out of Wiscaria.



Union Commander is an Arabian/Selle Francais bred by Ann McKay and currently owned by Gretel Frew. He is by Admiral Harnley and out of Touch of Eden and competes primarily as an event horse.



Royal Temptation in a German Oldenburg bred and owned by Marne Martin-Tucker of Aspen Leaf Farm. This 2016 mare is by Tailormade Temptation and out of El Royal Coeur.



Quinzy HTF is a Hanoverian bred and owned by Hilltop Farm, Inc. He is by Qredit and out of **EM Comtesse.** 



Yvonneke Weitzel's Scarlet Sunrise is an American Warmblood bred by Tory Tolia of Windcrest Farm. She is by Secret Ambition and out of Calico Annie.



Infinity is a 2020 AQHA Perlino Colt owned by Jen Garrett. He was bred by Dana Grafft and is by the Maryland stallion Commandalena and out of Hollywood Chic Flick.



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# NEWS from MHC'S INDUSTRY PROFESSIONAL MEMBERS

### **MHC SPONSORS ARE HIRING!**

MHC member and sponsor **MidAtlantic Farm Credit** announced the hiring of **Connie Small** as a loan officer based in MAFC's Westminster office. In her role, Connie will guide loan applicants through the various financing options for their specific needs. "In learning more about our members' unique businesses and dreams," explains Small, "my goal is to provide financial solutions that best suit their needs, along with options to choose what makes the most sense in the long term." Small grew up milking cows and baling hay on both of her grandparents' dairy farms in Pennsylvania. Prior to joining Farm Credit, she worked at PNC Bank for 33 years, as an Ag Specialist VP, Business Banking Relationship Manager, Branch Manager, and in Customer Service. To learn more about careers at MidAtlantic Farm Credit and to view current openings, visit mafc.com/careers.

Meanwhile, MHC member and sponsor **Paradise Energy** has hired **Kaleb Mulford** as a solar installer for Maryland. For more jobs at Paradise, visit https://www.paradisesolarenergy.com/careers

### **MARYLANDER ELLIE TRUEMAN IS AT IT AGAIN!**

MHC member and now Florida-resident **Ellie Trueman**, who owns **Kool** Kurtains (manufactured in Frederick) is at it again! But this is not surprising. For over 30 years, Ellie has been providing public relations and marketing guidance to some of the biggest names in the equine industry, including Cosequin and Ariat. Her consulting work for the American Horse Council and the then American Horse Shows Association (now the United States Equestrian Federation) helped to launch some of the most ambitious common-good programs ever seen in the industry (such as the Horse Industry Alliance, which brought together manufacturers, breeders, retailers and more to do broad marketing programs to the general public to increase interest in horses). One of Ellie's pet programs (originally launched in Maryland) is the Black Stallion Literacy Program. Ellie has spearheaded a revival of the program (now dubbed the Black Stallion Reading Project) in her new home state of Florida as a cooperative effort between the Ocala Horse Alliance (which Ellie also helped to found) and Marion County Public Schools in a five year partnership to encourage fourth-grade students to read, set goals, achieve, and become aware of job and career opportunities in the equestrian industry. The program links schools and horse farms and provides rewards and incentives for students to achieve their personal best. Each participating fourth grader will receive a copy of The Black Stallion and the opportunity to interact with a horse. For some, this will be their first encounter; for others, this could be their only encounter.

### **NEW CERTIFICATION FOR PARADISE STABLES**

MHC member **Paradise Stables** is now approved as a Maryland Horse Discovery Center. Horse Discovery Centers are part of a network, developed by the Maryland Horse Industry Board, of licensed equine facilities that are particularly geared towards the general public, especially those who have had no or very little interaction with horses. Discovery Centers may offer tours, demonstrations, educational programs, and/or riding experiences to individuals and groups for free or minimal fees. Applications to be certified as a HDC are open every two years; the next round

of applications will be accepted beginning December 2021.

### **WELCOME NEW MEMBERS**

**Cedar Rowe Lusitanos Equestrian Fitness Center:** Note the name: "equestrian" Fitness center, not "equine" fitness center. Founder **Linda Denniston** believes that before one can get a horse fit or accomplish anything else in the saddle, one must first be fit herself. As she once explained to *Horse Illustrated*, "We start with the groundwork because people don't understand the biomechanics of their own bodies. And that's critical to staying on the horse." Linda herself is a dressage rider and dressage-horse owner, with FEI trainer Felicitas von Neumann-Cosel riding Linda's well-respected Tonico do Top.



Chesapeake Therapeutic Riding, Inc. (CTR): Cathy Schmidt's lifelong love of horses led her to establish Chesapeake Therapeutic Riding—now simply known as CTR—in 2003. Under Cathy's leadership, CTR has grown from a single horse to a whole herd, and she has grown the therapeutic riding program while adding other horse-centered initiatives to meet the community's needs. Today, in addition to thera-

peutic riding, this list of programs and services includes hippotherapy (physical therapy on horseback), Equine Experiences, the Pony Express, Corporate Teambuilding, Leadership Workshops, Hoofprints bereavement programming, and Horse Powered Learning.



The EquiLearn Institute: Founded by Courtney Molino, the EquiLearn Institute is not only an Equinology® Independent Licensed Company (ILC), but the only school in the eastern United States with the rights to deliver the comprehensive Equinology and Caninology® programs. The EquiLearn Institute is an outgrowth of Courtney's original business, Hands on Horses, which she founded in Howard County in 2004 to promote the

overall wellness of companion and competitive animals. A registered veterinary nurse, Courtney studied equine science and anatomy at Virginia Tech, completed the equine rehabilitation program at the University of Tennessee, is certified by Equinology® in equine bodywork and is an an FEI Permitted Equine Therapist. Recently, she founded the Equilearn Institute and is excited to bring the excellent Equinology and Caninology curriculum to the eastern United States.

**Heaven Sent Farm:** New business owner **Gillian Lopez** is planning ahead! "Although I established the business this year," explained Gillian, "we are not yet open for business - and probably won't officially open until late fall this year or spring 2022. The barn is currently under construction, but our website and facebook page should hopefully be

This feature is a benefit for MHC Industry Professional Members. To learn more or submit news & updates, contact Business Network Co-Chairs Jane Seigler & Crystal Brumme Pickett at IndustryNews@mdhorsecouncil.org

# ABOUT MHC'S INDUSTRY PROFESSIONAL MEMBERSHIP



up shortly!" Once opened, the Sparks (Baltimore County) farm will offer full care boarding. Gillian has been in horses for 17 years and as spent most of her adult life working professionally in the industry, spending 6 years as a manager at Dover Saddlery and two years as their saddle-fitting consultant.



Legacy Spring Farm: Jennifer Bevan-Dangel has over 20 years of experience with horses, including working at several barns in Maryland and volunteering at a horse rescue. In 2019, her family acquired a 30-acre farm in Howard County, which they are slowly transitioning from a sheep farm to a boarding and

training facility. Jennifer has worked as a full-time policy advocate and non-profit director since graduating from the University of Maryland School of Law in 2005. She currently serves as the Maryland State Director for the Humane Society of the United States.

**Middle Ridge Animal Rescue, Inc.:** Middle Ridge Animal Rescue, a 501(c)3 licensed non-profit, is a lifetime sanctuary and adoption organization dedicated to helping homeless and rescued cats and horses. Based in Middletown Valley, the rescue was founded by **Whitney Thompson**.

**Misty Manor:** Misty Manor, founded by Judi Reinke, is one of the oldest stables in Maryland, located in Marriottsville, offering guided trail rides, lessons and boarding. J After Judi's death earier this year, daughter **Nichole Reinke** and her wife **Gina Piellusch** have taken over reins.

**Too Late For Press:** In the next issue, find out about new member **Travys Harvey**, an Annapolis-based attorney.

### WELCOME BACK TO RENEWED MEMBERS



Welcome back to renewed members Tim and Tracey Gay, owners of Molly Hill, a boarding and lesson farm in Whiteford. The Gays were stationed in Maryland, arriving over 20 years ago and ending up falling in love with Harford County. After Tim retired from the Army, he and Tracey (a teacher) decided it was time to "return to their roots." Tracey grew up in New Jersey on a small farm with a few cows and a Paint mare. Tim grew up on a farm in South Carolina, and from this farm comes the name "Molly Hill." A full service facility,

in addition to boarding and lessons the farm also provides pony parties and ring rentals.

### **THIS EQUIERY COLUMN IS FOR YOU!**

This monthly column in The Equiery, (which is owned and published by the Maryland Horse Council) is designed to meet the demands of MHC's Industry Professional Members: a place where you can publicize your professional news and updates. Have you taken on a new partner? Hired a new manager or trainer? Brought a new vet into your practice? Promoted an employee? Moved your location? Received a commendation or award? Changed brokerages or practices? Hired a new director of development? If so, we want to know! Please send your news to IndustryNews@mdhorsecouncil.org.

### **WHAT IS AN INDUSTRY PROFESSIONAL?**

Industry Professional Memberships are open to owners and managers of equine or equine-related businesses, farms and shows/events, and to independent contractors and service providers.

Equine businesses include (but are not limited to) farms and stables offering any equine-related service (such as boarding, training, lessons, trail rides, pony parties, breeding, mare care, foaling, carriage horses, and equine entertainment).

Equine-related businesses include (but are not limited to) tack, feed and other retail stores; trailer manufacturers, sales & service; shipping; feed mills; manufacturers of saddles, supplements, tack, and shoes; hay, straw, shavings, feed, and other products; insurance, financial, legal, accounting, and marketing services; auction houses and sales sites; competition venues and race tracks; veterinary practices and hospitals.

Independent contractors include (but are not limited to) veterinarians, farriers, equine therapists, saddle fitters, trainers, instructors, stall muckers, braiders, and equine dentists.

### **Industry Professional Membership Benefits include:**

- direct input into policy and advocacy by the Maryland Horse Council on State of Maryland legislative and regulatory affairs, to protect and grow the diverse Maryland horse industry
- exclusive invitations to Business Networking events and seminars (not open to any other membership category)
- business logo and link on MHC member directory page
- discounts on select nationally known products and services, such as John Deere, Sherwin Williams, Suncast, Nationwide, Redbrand, US Equestrian, New Holland, Toro, eXmark, tenda – and more
- exclusive discounts for advertising and marketing via The Equiery's multi-media products. Contact Tracy McKenna to find out more! tracy@equiery.com or 410-802-4219

Annual Membership Dues: \$100 Lifetime Membership: \$1,000









# **Adopt Opt**

# Life

# JULY 2021 BOUT

on Social Media: Monday Facebook Shares

































The photos on this page were posted to *The Equiery's* Facebook page on Mondays during the previous month as part of our weekly Facebook "Photo of the Week" contest. These photos were posted by the following *Equiery* Facebook followers (top row to bottom row/left to right): Alyssa Peddicord, Christina Lynn, Rachael Dierman, Debbie Phelps Worrell, Gaudet Equis, Heather Fiero, Heather Jones, Michelle Kukucka, Heather Roth, Jamie Pollock, Janean Fountain, Brittani Godfrey, Rachael Elizabeth, Siobhan McKenna, Kristen Marie and Katie Brown. Follow *The Equiery* on Facebook for our weekly Facebook Photo of the Week contest!

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